

INVESTING IN CHAD

ECONOMIC
POTENTIALS AND
INVESTMENT
OPPORTUNITIES





SUMMARY

I. GENERAL BACKGROUND	04
REPUBLIC OF CHAD	06
II. DISCOVERING THE ECONOMIC POTENTIALS OF THE COUNTRY	07
III. ABOUT THE NATIONAL AGENCY FOR INVESTMENTS AND EXPORTS	09
IV. ECONOMIC POTENTIALS AND INVESTMENT OPPORTUNITIES	14
1. AGRICULTURE	16
2. ANIMAL HUSBANDRY	20
3. FISHING	24
4. ENERGY	26
5. OIL AND HYDROCARBON	28
6. MINES AND QUARRY	30
7. ICT	32
8. INFRASTRUCTURE	34
9. TEXTILE	36
10. TOURISM	38

I. GENERAL BACKGROUND





Chad is a vast territory of **1,284,000 Km²** situated in the heart of Africa. In the field of culture, the country is at the confluence of the North and the Sub-Saharan Africa with French and Arabic as official languages. It is endowed with incommensurable but underexploited natural resources.

With these potentials, the highest authorities have earmarked important actions aiming at ensuring the wellbeing of the populations and the emergence of Chad by 2030.

To this end, important measures have been taken in terms of political governance aiming at facilitating the diversification of the economy, developing the infrastructure and promoting private investments.

It is pertinent to note that the Presidential Council for Enhancing Business Climate (CPACAT) is already operational. Under the highest authority of the President of the Republic, the council is charged with the responsibility of:

- ④ Ensuring the implementation of the benefits given to investors;
- ④ Ensuring continuous enhancement of the business climate.

For this purpose, Chad aspires to be the new destination of profitable investments in Africa.

REPUBLIC OF CHAD

UNION - WORK - PROGRESS



II. DISCOVERING THE ECONOMIC POTENTIALS OF THE COUNTRY

Chad disposes important economic potentials capable of ensuring its economic development and pursuance of its development dynamic.

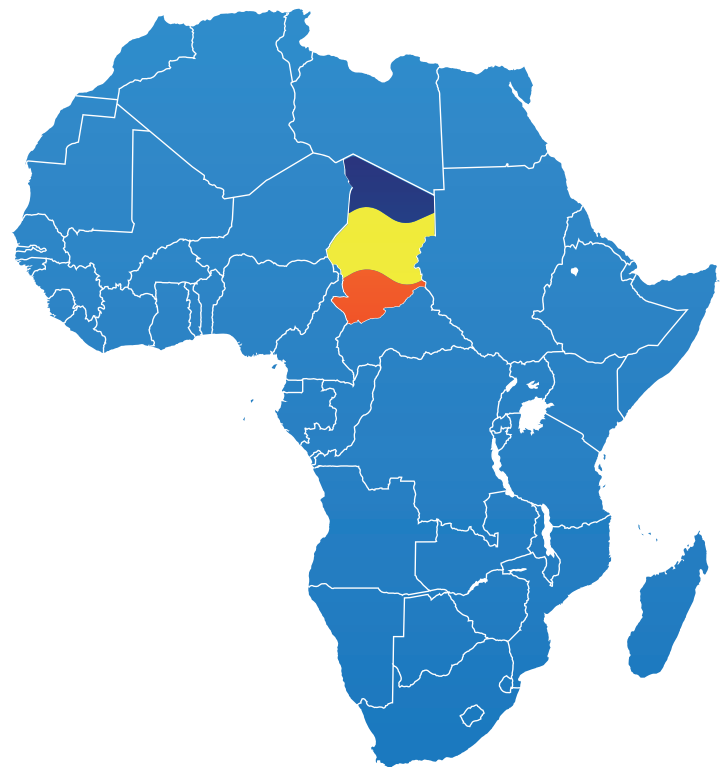
III.1 A MARKET TO BE CONQUERED

A unique geostrategic position

Being a link between North and Sub-Saharan Africa on the one hand, and the East and West Africa on the other hand. Chad is literally at the heart of the African continent. This unique geographical position is highly strategic for investments. Indeed, to do business on the continent, take root at its epicenter is the best option for penetrating the entire continental markets and conquer a highly growing patronage.

Chad is a member of the Economic Community of Central African States (ECCAS), this big sub-regional economic sphere with a population of more than 130 million people, constitutes an attractive market with strong potentials.

Besides, Chad is among the very first countries which had ratified the African Continental Free Trade Area Agreement (AfCFTA), a commercial sphere that represents the 3rd world consumer market behind China and India but before the 28 countries of the European Union.



Finally, the country belongs to the unique regional monetary zone, the CFA Franc zone. The CFA franc is pegged to EURO, this represents an economic and financial stability factor.

A young and dynamic population

The government makes the issue of investing in the wellbeing of the youth one of its priorities in order to benefit, in the long run, from the demographic dividend. In fact, the population of Chad is extremely young, **more than 45% of it is less than 15 years old**. This youth constitutes a reservoir for manpower and consumption.



A country to be built

The 2030 Vision termed **“the Chad that we want”** envisages the implementation of important socio-economic infrastructures in the field of energy, transports, sanitation, town planning, housing, Information and Communication Technology, etc.



III. ABOUT **ANIE**



Established by **Act No. 004/PR/07 of January, 3 2008**, the National Agency for Investments and Exports is a public establishment. It is administrative in nature, endowed, at the same time, with legal personality and autonomy.

It is the unique public institution designed to support investors and introduce exporters to the international market.

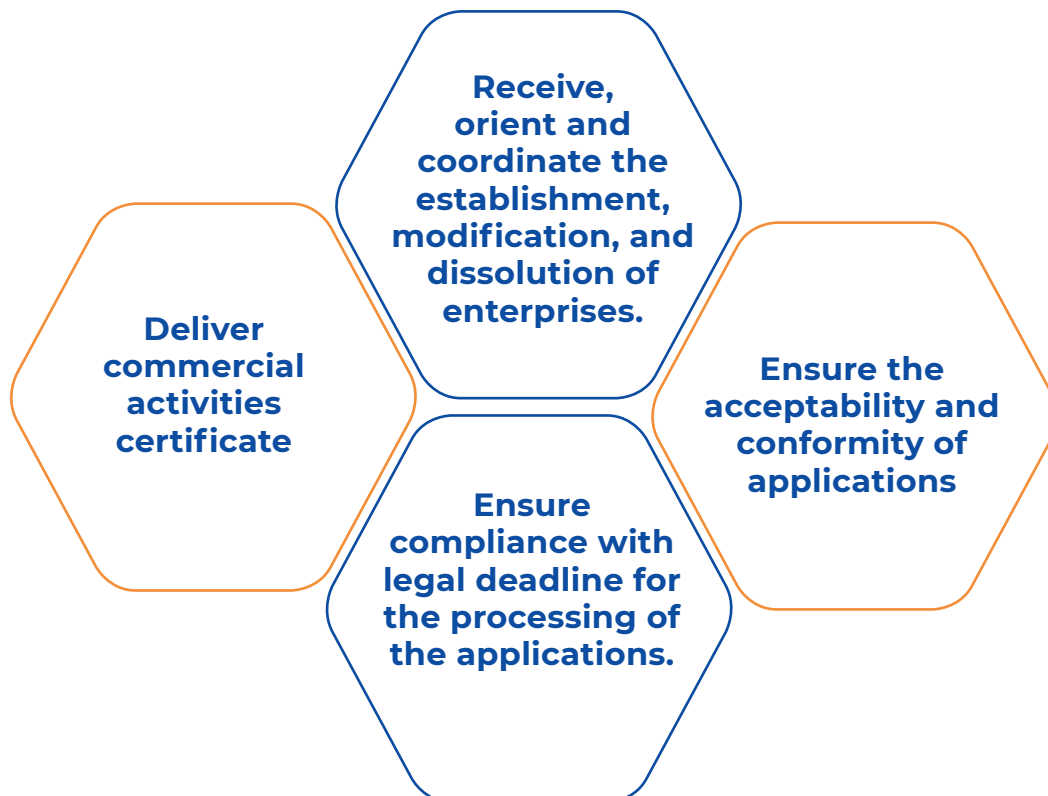
MISSIONS OF ANIE



THE ONE STOP COUNTER

MISSIONS OF THE ONE-STOP-COUNTER

The One Stop Counter for the establishment of enterprises was established in 2010 with four main missions:



AVANTAGES

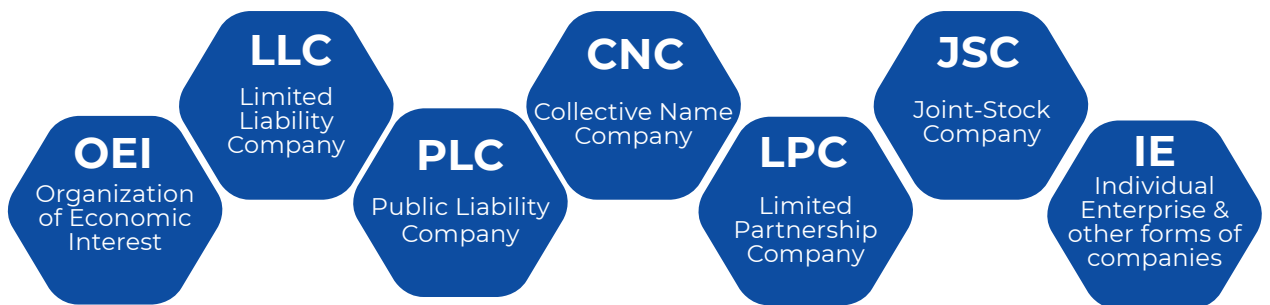
The start-up time for new enterprises is brought from several weeks to 72 hours;

The cost of establishing an enterprise is significantly reduced;

The social capital in respect of the a Limited Liability Company is reduced from XAF 1 million to XAF 100,000.

FORAMILITIES TO BE FULFILLED FOR THE ESTABLISHMENT OF AN ENTERPRISE

TYPE OF ENTERPRISES



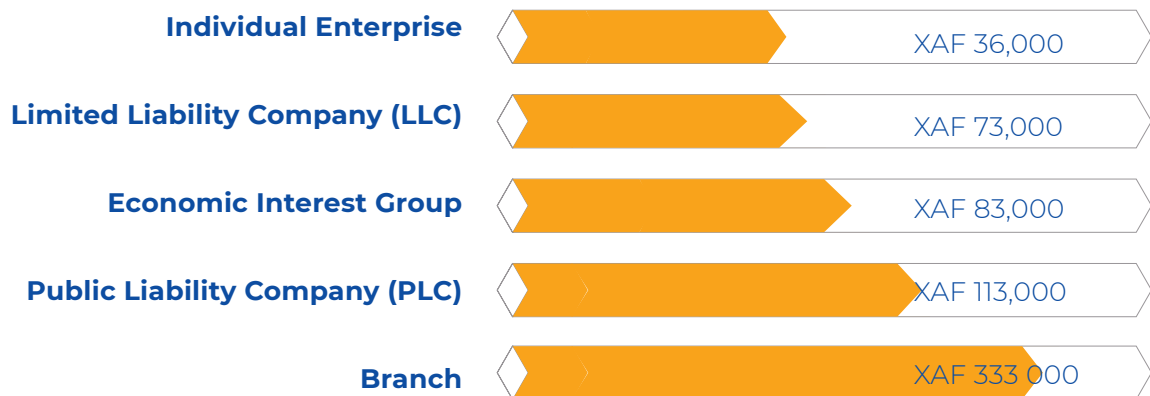
DOCUMENTS TO BE PROVIDED



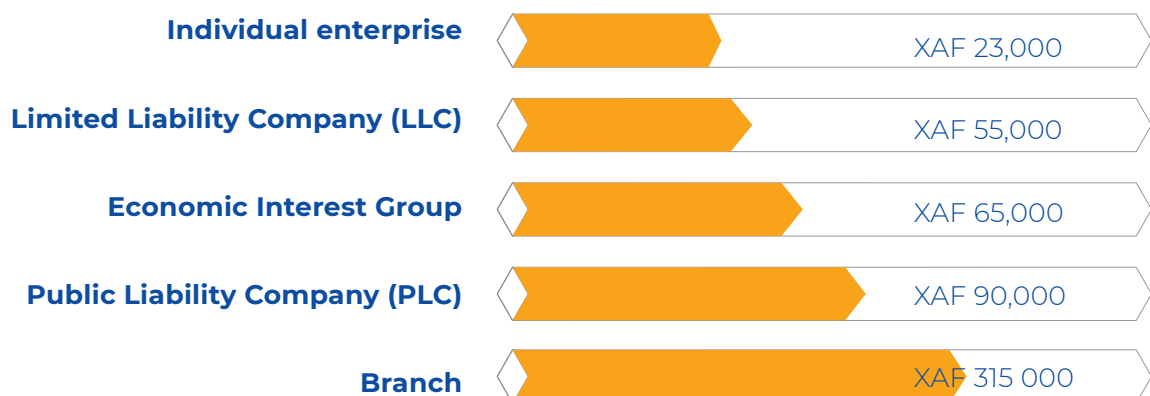
THE ONE STOP COUNTER

THE COST OF ESTABLISHING A BUSINESS

Establishment, renewal with modification relating to the subject matter (addition or cancellation of activities) and/or to naming.



Renewal without modification of subject matter (addition or cancellation of activities) and/or of the naming.





IV. ECONOMIC POTENTIALS AND INVESTMENT OPPORTUNITIES



1. AGRICULTURE

Agriculture represents roughly more than 38% of the wealth generation of the country. The agricultural sub-sector is a big job provider, it occupies two third (2/3) of the active population half of which is composed of women. The agricultural production depends essentially on rainfall and is mainly made through family exploitations.



THE MAIN FOOD CROP FARMING

- ✔ **Grains** : sorghum, millet, maize, wheat and rice;
- ✔ **Oleaginous** : groundnut, sesame, cowpea, peanut, soy;
- ✔ **Vegetables** : tomato, pepper, garlic, onion, etc;
- ✔ **Fruits** : Mango, citron, papaya, guava, banana, etc.

The export destinations of these agricultural products are: Cameroon, Nigeria and Sudan with new markets which are yet to be conquered such as the countries of the Arab world, Turkey, India, China, etc.

The analysis of the current economic structure of the country in terms of contribution to the GDP, employments and productivity potentials, allows to deduce that agriculture could and should clearly play a crucial role in the promotion of sustainable and inclusive growth. This is why the country is committed to modernize this sector.



CASH CROP FARMING



INVESTMENT OPPORTUNITIES

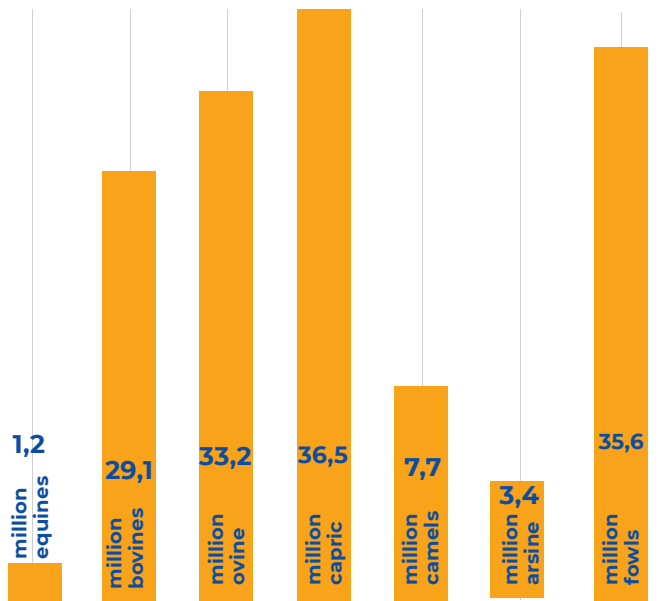
- 1 Rice and maize plantation project;
- 2 Establishment of sesame transformation plant;
- 3 Establishment of spirulina transformation plant;
- 4 Valorization of Gum Arabic;
- 5 A project for the production of improved seeds and other inputs (fertilizers, phyto product).

2. ANIMAL HUSBANDRY





Chad is the biggest animal husbandry country of the Central African Monetary Community (CEMAC). Its livestock is estimated at about 114,000,000 heads of which:



With **84 million hectares** of pasture **23,3 million hectares** of natural arboreal formation and ecosystems of exceptionally rich biological diversity, Chad possesses unequalled potential.

Its unique traditional knowhow in the field of animal husbandry is recognized, and the quality of the meat produced is appreciated in the entire-subregion. The annual monetary flow from animal husbandry revolves around **XAF 155 million**, representing **54%** of the non-oil export.

1st
country in the
world for camel
breeding



1st

exporter
of cattle and meat
in central
Africa

114 000 000 Heads of cattle

1 ENGINEERING COMPANIES

2 EQUIPMENT SUPPLIERS

3 SCIENTIFIC ACTORS

4 ANIMAL PRODUCTION
COMPANIES

5 FOOD
COMPANIES

6 TRANSPORTATION
COMPANIES

7 DISTRIBUTION
COMPANIES

ANIMAL
HUSBANDRY

INVESTMENT OPPORTUNITIES

- 1 Expansion of the refrigerating slaughterhouse of Farcha;
- 2 Construction of animal fodder factory at: Djarmaya, Kourma, Ati, Oum-Hajder and Amdjarass;
- 3 Industrial tanneries in N'Djamena, Moundou and Oum-Hadjer;
- 4 Industrial veterinary pharmaceutical complex in N'Djamena.

3. FISHING



Chad is the first producer of fresh water fish in the CEMAC zone with 150,000 tons per year. 44% of the production is exported to Cameroon, Central Africa Republic and Nigeria. This production emanates from different surface watercourses, rivers and lakes of the country:

- ✔ **Chad, Fitri, Iro lakes;**
- ✔ **Logone and Chari rivers.**

In view of this information, the valorization of the fishing potentials represents a real investment opportunity and source of potential growth.

INVESTMENT OPPORTUNITIES

- 1 Construction of refrigerating centres;
- 2 Construction of fish market;
- 3 Aquaculture project.



The infographic features two bell-shaped curves on a background of a dense school of fish. The left curve is orange and labeled 'Estimated production' with a value of 150,000 tons/year. The right curve is white and labeled 'Potentials of the sector' with a value of 250,000 tons/year. Lines connect the text to the peaks of the curves.

150 000
TONS/YEAR

250 000
TONS/YEAR

**Estimated
production**

**Potentials
of the sector**

4. ENERGY

The demographical growth, the growing urbanization of towns, the diversification and the country's economic industrialization ambition lead to an increase in electricity demands.

This represents a real windfall for investors in this domain. The development of an energetical mixture with solar, aeolian and biomass are possible alternatives for attaining the energetical independence.



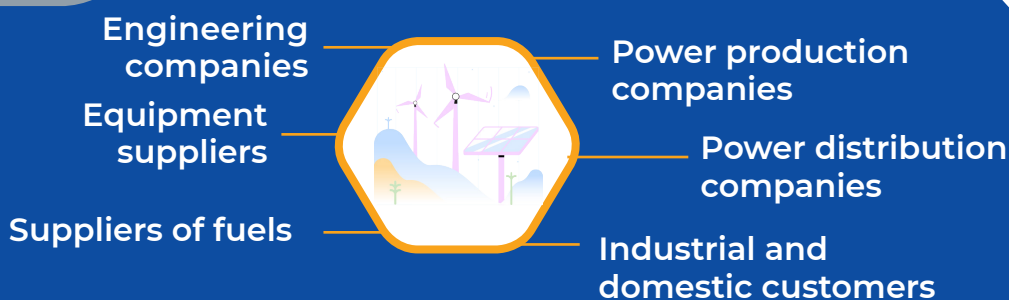
RENEWABLE ENERGY

With 12 month by 12 sunshine (the number of sunshine hours/year varies from 2,850 hours in the south to 3750 hours in the north), crossed by violent winds (the average wind speed varies from 2,5m/s to 5m/s from south to north) the photovoltaic, the aeolian, hydro-energy, represent an immense investment opportunity for the development of green energy.

INVESTMENT OPPORTUNITIES

- 1 Solar power panels factory;
- 2 Expansion and modernization of the electricity transmission and distribution network in N'Djamena;
- 3 Expansion of the power plant of the Djarmaya;
- 4 Access of the population to mixed energy sources (new and renewable);
- 5 Construction of photovoltaic power plant.

VALUE CHAIN



5. OIL & HYDROCARBON

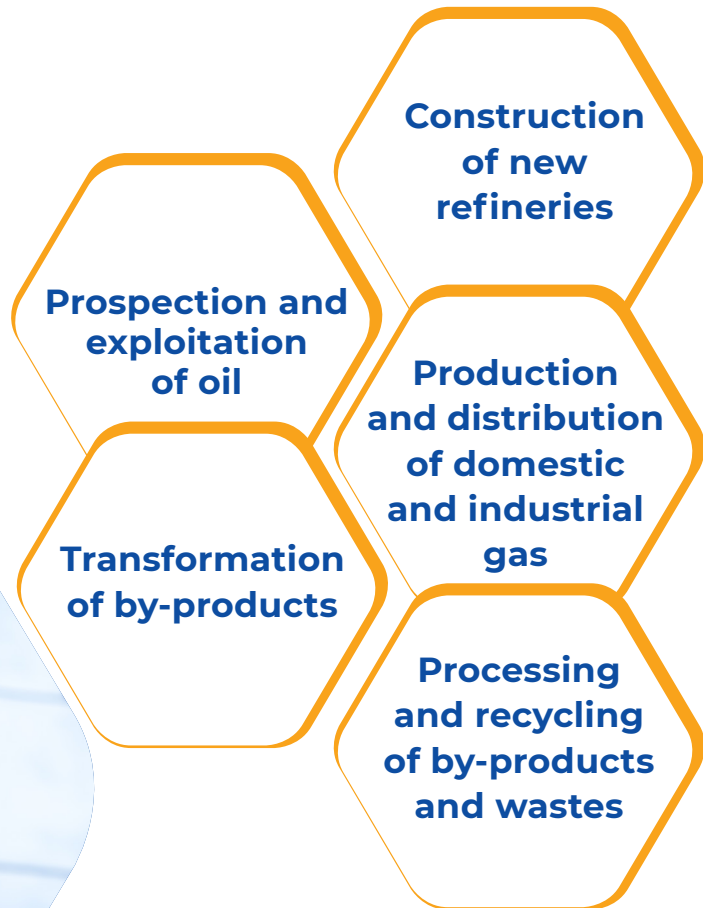
The discovery and exploitation of oil deposit in Chad have enabled the country to launch its development.

The Chadian economy strongly depends on oil which represents about 89% of exports in 2018.

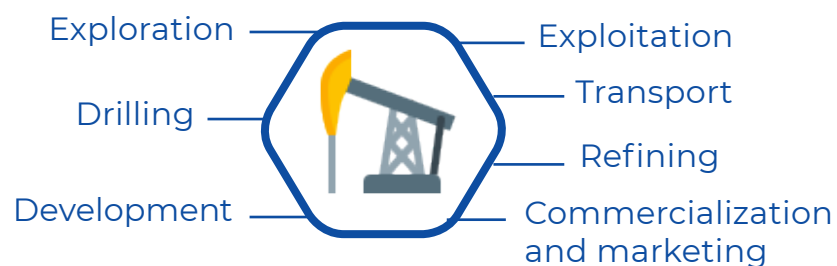
The oil is essentially exploited in the southern part of the country. To date, certain oil reserves remain unexploited. Also, it is important for the country to pursue the development of this strategic sector which produces important induced effects.

INVESTMENT OPPORTUNITIES

- 1 Construction of a factory for the fabrication of plastic and other petroleum by-products;
- 2 Construction of butane gas stocking and filling plant.



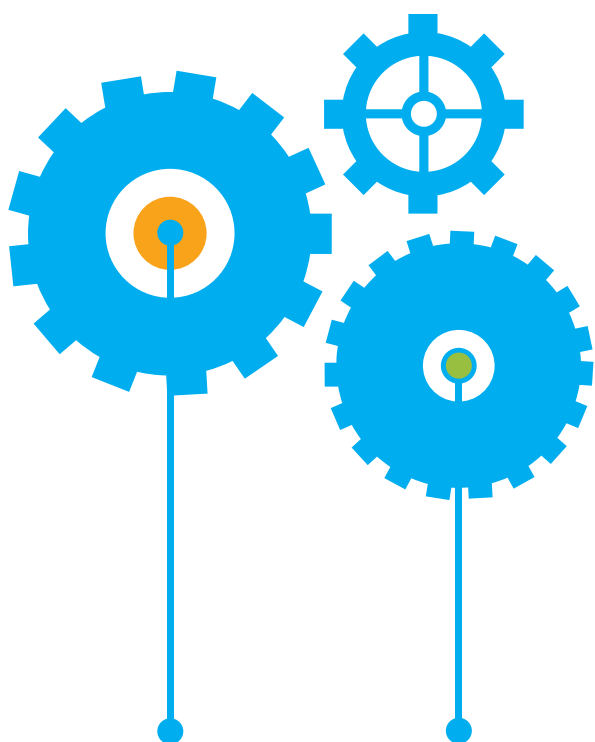
VALUE CHAIN



6. MINES & QUARRY

An embryonic sector with handwork production, the recent discovery of proven gold reserves and their production have accelerated the setting up of a National Mine and Geology Company (SONAMIG) in charge of the structuring and development of the sector.

With the adoption of the new mining code, the valorization of the sector will strongly contribute to the diversification of the economy and to the creation of national wealth.





INVESTMENT OPPORTUNITIES

- 1 Exploitation of precious metals (gold, silver);
- 2 Construction of metal foundry plant;
- 3 Construction of a cement factory;
- 4 Watercourse beds dredging and commercialization of granules;
- 5 Natron exploitation project;
- 6 Construction of marble production plant.

VALUE CHAIN



7. ICT

In view of their direct link with almost all the segments of the economy, the Information and Communication Technologies are key inputs of the economic growth. However, this sector remains underdeveloped.

Resolved to make the digital economy a real catalyzer for the other activity sectors, the government of Chad is committed to improve the access to this sector.

The fiber optic interconnection project is being executed (with Sudan and Cameroon). The launching of the fiber optic in the very near future will no doubt open possibilities for development in the domain of ICT in the entire national economy.





INVESTMENT OPPORTUNITIES

1

Relaunching
of the Salam
GSM Network

2

High potential
Market for GSM
and Internet
Solutions

4

4th mobile
license: call
for tenders
launched

3

Management
& securisation
of Data bases,
Softwares

5

E-Government
Project
Development

6

Provision of
very high
speed internet
access based
on optical
fiber

8. INFRASTRUCTURE

Developing infrastructures is guaranteeing an integrated growth which is beneficial to all.

The needs in terms of irrigation and transport infrastructures are immense:

- ✔ Airways
- ✔ Roads and highways
- ✔ Railways
- ✔ Waterways





INVESTMENT OPPORTUNITIES

- 1 Construction of the international airport at Djarmaya;
- 2 Construction of dual carriage roads and high-ways;
- 3 Construction of railway (Chad-Sudan; Chad- Nigeria; Chad-Niger; Chad -Cameroon);
- 4 Setting up of Special Economic Zones (SEZ)
- 5 Construction and exploitation of dry ports.

LOW

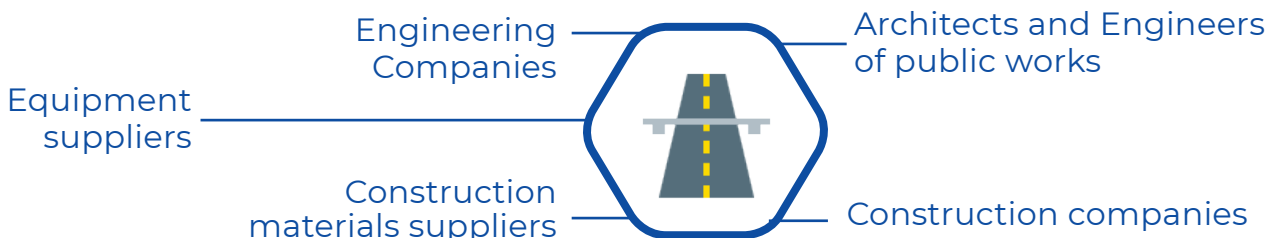
HIGH

Road Network

Cost of Transport

INFRASTRUCTURE

VALUE CHAIN



9. TEXTILE

Underdeveloped and with weak competitiveness, the textile sector offers abundant and cheap manpower.

COMPETITIVITY

Competitiveness is near absent

CHEAP MANPOWER

Abundant and cheap manpower

RAW MATERIAS

Raw materials are available





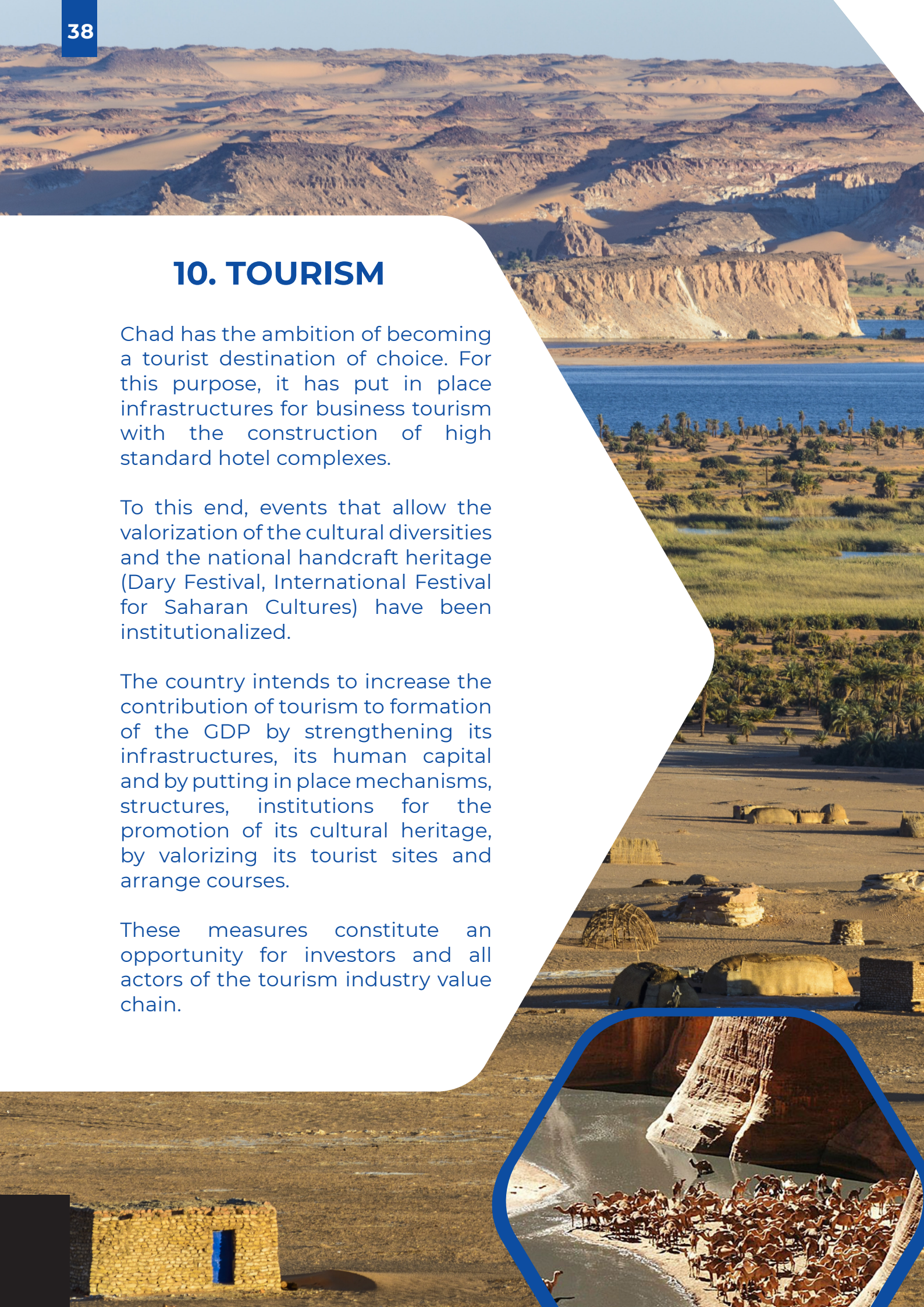
10. TOURISM

Chad has the ambition of becoming a tourist destination of choice. For this purpose, it has put in place infrastructures for business tourism with the construction of high standard hotel complexes.

To this end, events that allow the valorization of the cultural diversities and the national handcraft heritage (Dary Festival, International Festival for Saharan Cultures) have been institutionalized.

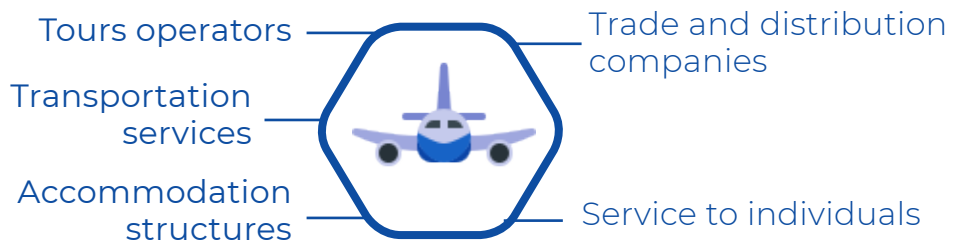
The country intends to increase the contribution of tourism to formation of the GDP by strengthening its infrastructures, its human capital and by putting in place mechanisms, structures, institutions for the promotion of its cultural heritage, by valorizing its tourist sites and arrange courses.

These measures constitute an opportunity for investors and all actors of the tourism industry value chain.





VALUE CHAIN



INVESTMENT OPPORTUNITIES

- 1 Construction of touristic and handcraft village;
- 2 Organizing the leisure parks projects;
- 3 Creation of tourism and arts school;
- 4 Organizing touristic courses.

INVESTING IN CHAD, IS INVESTING IN THE FUTURE !



Tchad
ANIE
*Agence Nationale des Investissements
et des Exportations*